

Healthy travel charter for business

Universal commitments (8)

All organisations must commit to these 8 actions.



Public transport

Offer staff corporate discounts on public transport, where available.



Walking and cycling

Offer and promote the Cycle to Work scheme to all staff.

Regularly signpost all staff to free adult cycle training opportunities, where available.



Communications and leadership

Identify sustainable travel ambassadors (e.g. bike leaders, walking group leaders).

Use the healthy travel communications toolkit to ensure consistent messages are given on healthy travel to staff, visitors and customers/clients.

Promote healthy travel options when advertising roles.

Role modelling of active and sustainable travel behaviours by senior staff.



General

Review travel expenses policies to ensure cycling and public transport use are appropriately reimbursed and this is communicated to staff.

Tailored commitments (7)

Organisations should choose 7 additional actions, from at least four different categories below. Organisations where staff parking or vehicles are provided must choose at least.



Public transport

Offer season ticket loans to staff.



Walking and cycling

Provide secure cycle storage, showers and drying facilities at all main sites.

Provide incentives to staff/customers/clients who travel sustainably.

Provide pool bikes or corporate membership for cycle hire scheme, where available.

Offer regular free cycle maintenance sessions.

Lend accessories to staff and/or visitors to encourage walking and cycling e.g. umbrellas, walking map of local area, locks, helmets.



General

Contribute to a free online interactive map of sustainable travel facilities for staff and visitors.

Develop a new travel plan for the organisation, involving staff.

Avoid unnecessary air travel and purchase carbon offsets for all flights taken, through an accredited scheme.

Locate new business premises near public transport routes.



Agile working

Increase availability of agile working through provision of IT for tele- and video-conferencing.

Support employees to work from home and other bases, and work flexible hours.



Reducing vehicle emissions

Encourage or mandate the use of low emission pool or car club vehicles rather than private vehicles for business travel.

Provide purchase scheme or discounts on electric vehicles (EVs) for staff.

Review EV charging infrastructure at sites.

Increase number of ultra low emission vehicles (ULEVs) in fleet.

Prioritise parking for shared vehicles or ULEVs, over private non-ULEV vehicles.



Communications and leadership

Regularly run staff competitions and awards to encourage healthy travel.



An implementation toolkit is available for signatory organisations, providing detailed resources and support for meeting each commitment.

Siarter teithio iach ar gyfer busnes

Ymrwymadau cyffredinol (8)

Rhaid i'r holl sefydliadau ymrwymo i'r 8 cam gweithredu hyn.



Trafnidiaeth gyhoeddus

Cynnig gostyngiadau corfforaethol i staff ar drafnidiaeth gyhoeddus, pan fyddant ar gael.



Cerdded a beicio

Cynnig a hyrwyddo'r cynllun Beicio i'r Gwaith i'r holl staff.

Cyfeirio'r holl staff at gyfleoedd hyfforddi beicio i oedolion am ddim yn rheolaidd, pan fyddant ar gael.



Cyfathrebu ac arweinyddiaeth

Nodi llysgenhadon teithio cynaliadwy (e.e. arweinwyr beicio, arweinwyr grwpiau cerdded).

Defnyddio'r pecyn cymorth cyfathrebu teithio iach i sicrhau y rhoddir negeseuon cyson ar deithio iach i staff, ymwelwyr a chwsmeriaid/cleientiaid.

Hyrwyddo opsiynau teithio iach wrth hysbysebu swyddi.

Uwch staff yn dangos esiampl o ymddygiad teithio llesol a chynaliadwy.



Cyffredinol

Adolygu polisiâu treuliau teithio i sicrhau bod y defnydd o feiciau a thrafnidiaeth gyhoeddus yn cael ei ad-dalu'n briodol a bod staff yn cael gwybod am hyn.

Ymrwymadau wedi'u teilwra (7)

Dylai sefydliadau ddewis 7 cam gweithredu ychwanegol, o o leiaf bedwar categori gwahanol isod. Rhaid i sefydliadau lle darperir parcio neu gerbydau i staff ddewis o leiaf un weithred o'r categori 'allyriadau cerbydau'.



Trafnidiaeth gyhoeddus

Cynnig benthyciadau tocynnau tymor i staff.



Cerdded a beicio

Darparu storffeydd diogel i feiciau, cawodydd a chyfleusterau sychu ym mhob prif safle.

Darparu cymhellion i staff/cwsmeriaid/ cleientiaid sy'n teithio'n gynaliadwy.

Darparu beiciau cronfa neu aelodaeth gorfforaethol ar gyfer cynllun llogi beiciau, lle maent ar gael.

Cynnig sesiynau cynnal a chadw beiciau am ddim yn rheolaidd.

Benthyc ategolion i staff a/neu ymwelwyr i annog cerdded a beicio e.e ymbarelau, map cerdded o'r ardal leol, cleon, helmedau.



Cyffredinol

Cyfrannu at fap rhyngweithiol ar-lein rhad ac am ddim o gyfleusterau teithio cynaliadwy ar gyfer staff ac ymwelwyr.

Datblygu cynllun teithio newydd ar gyfer y sefydliad, sy'n cynnwys staff.

Osgoi teithio awyr diangen a chyfrannu at niwtraleiddio carbon ar gyfer pob taith mewn awyren, trwy gynllun achrededig.

Lleoli adeiladau busnes newydd ger llwybrau trafndiaeth gyhoeddus.



Gweithio hyblyg

Cynyddu argaeledd gweithio ystwyth trwy ddarparu TG ar gyfer telegynhadledd a chynhadledd fideo.

Cynorthwyo cyflogaion i weithio o gartref a safleoedd eraill, ac i weithio oriau hyblyg.



Lleihau allyriadau cerbydau

Annog neu fandadu defnyddio cerbydau ceir cronfa neu glwb ag allyriadau isel yn hytrach na cheir preifat ar gyfer teithio busnes.

Darparu cynllun prynu neu ostyngiadau ar gerbydau trydan (EVs) i staff.

Adolygu seilwaith trydanu cerbydau trydan ar y safleoedd.

Cynyddu nifer y cerbydau allyriadau isel iawn (ULEVs) yn y fflyd.

Cynyddu nifer y cerbydau allyriadau isel iawn (ULEVs) yn y fflyd.



Cyfathrebu ac arweinyddiaeth

Rhedeg cystadlaethau a gwobrau staff i annog teithio iach yn rheolaidd.



Mae pecyn cymorth gweithredu ar gael ar gyfer sefydliadau llofnodi, sy'n darparu adnoddau a chefnogaeth fanwl ar gyfer cyflawni pob ymrwymiad.